

## **Position Title: Disinformation Coordinator**

**Position type:** Full-time cycle position, Remote

### **Organizational Overview**

The Innovation Ohio Communications team is seeking a Disinfo Coordinator to help counter disinformation across Ohio. The Disinfo Coordinator will lead in identifying partners—progressive organizations and other allies—and coordinating counter-disinfo strategies with them. The Disinfo Coordinator will help develop a network of partners ready to take on disinformation and will help them formulate effective responses to disinformation as it arises. This is a full time position funded through the end of 2024.

### **Responsibilities**

- Create and implement strategic counter-disinformation plans
- Coordinate counter-disinformation trainings for partner organizations
- Prepare regular reports and timely updates on data collected
- Assist in developing narratives and message guidance for use by partner organizations
- Create structures for reporting state-specific disinformation and responding to it with partners & allies
- Use social listening tools to monitor disinformation and media conversation about issues in Ohio
- Identify opportunities for advocacy or counter-narratives
- Other duties as assigned

### **Knowledge, Skills, & Abilities**

- An understanding of traditional communications best practices, media landscape, and narrative development
- An understanding of research best practices and the ability to apply research findings
- A working knowledge of social media platforms, practices, and use
- A strong sense for identifying and capitalizing on emerging trends
- A commitment to building and maintaining relationships with partner organizations
- Excellent attention to detail and communications skills
- Excellent planning and problem-solving skills
- A genuine commitment to progressive causes and values
- Comfort working in a flexible, fast-paced, dynamic environment where changes in external factors can create new opportunities and challenges to existing strategies

### **Qualifications**

- At least 2 cycles or three years of experience working with advocacy organizations,

- non-profits, and/or political campaigns
- Experience working for progressive organizations in roles including, but not limited to: organizing, field, communications, media relations, strategic planning, political, government relations, policy, etc.
- Experience working closely with a small team

**Bonus Points**

- A familiarity with progressive politics in Ohio
- A familiarity with identifying and addressing disinformation
- An understanding of social media metrics and digital monitoring software
- Experience monitoring online activity
- Experience in political research

**compensation:** \$50,000 - \$65,000

**Benefits**

Innovation Ohio offers healthcare and paid time off.

**To apply: please send an email to Nick Tuell at [Tuell@innovationohio.org](mailto:Tuell@innovationohio.org) with the following attachments:**

- Your detailed resume in PDF format.
- A document answering the following question briefly (less than 500 characters per question): Why do you want to work at Innovation Ohio?

Innovation Ohio is an equal opportunity employer. This application will not be used for limiting or excluding any applicant from consideration for employment on a basis prohibited by local, state, or federal law, including race, color, age, religion, sex, sexual orientation, gender identity or expression, marital or parental status, creed, national origin, physical or mental disability, personal appearance, family responsibilities, genetic information, matriculation, political affiliation, arrest record, conviction record, ancestry, military service, or veteran status, or any other classification protected by applicable local, state, or federal laws or ordinances.