INNOVATION OHIO

Digital Organizer (Northeast, OH)

Innovation Ohio is looking for a talented organizer to join our team and help us build a new digital organizing program in northeast Ohio. The ideal candidate will be ready to hit the ground running to build a new organic content distribution project in partnership with national and state affiliates. This is a full-time position funded through the 2024 election cycle, with a potential to extend beyond.

Responsibilities:

● Develop and maintain relationships with volunteers and activists to move them into a ladder of engagement with Innovation Ohio

● Cultivate networks of activists and micro-influencers to create and share compelling online content

● Own the implementation of the organic content distribution program at Innovation Ohio and partner with staff to ensure the program is incorporated into strategic plans and goals

● Ensure Innovation Ohio's message and strategic priorities are reflected in the content shared through the program

● Utilize data and metrics to analyze what organizing approaches and creative content are working and learn from failures to continually improve the program performance

Requirements:

● Understanding of social media tools and trends

● A demonstrated commitment to racial, economic, and social justice value

● Ohio experience or connections to Ohio communities

● Creativity and flexibility to problem solve and engage in finding solutions around obstacles

● Motivated to support progressive policies

● A passion for experimentation and building new things

● Must be located in northeast, Ohio

Staff meetings in Columbus may be required on occasion. *Proof of COVID-19 vaccination (including eligible boosters) is required unless a medical or religious accommodation is granted.

Applications will be considered on a rolling basis until the position is filled. The salary for this position ranges from $45,000-$50,000 per year commensurate with experience.

To apply, please send an email to Jobs@innovationohio.org with the following attachments:

- Your detailed resume in PDF format.
- A document answering the following questions briefly (less than 500 characters per question):

> a. Why do you want to work at Innovation Ohio?
>
> b. Describe the digital tools you would use to recruit volunteers and briefly explain your strategy.

Innovation Ohio is an equal opportunity employer. This application will not be used for limiting or excluding any applicant from consideration for employment on a basis prohibited by local, state, or federal law, including race, color, age, religion, sex, sexual orientation, gender identity or expression, marital or parental status, creed, national origin, physical or mental disability, personal appearance, family responsibilities, genetic information, matriculation, political affiliation, arrest record, conviction record, ancestry, military service, or veteran status, or any other classification protected by applicable local, state, or federal laws or ordinances.