



COMMUNICATIONS DIRECTOR or HEAD OF PROGRESSIVE COMMUNICATIONS

Reports to: President & CEO

Staff reporting to this position: Two

Department: Communications

Position classification: Exempt, full time

Summary

Innovation Ohio has an immediate opening for a Director of Progressive Communications. This person will serve as a senior member of the leadership team and will lead communications and press strategies for Innovation Ohio.

The Director will work closely with a number of teams—including public policy, digital strategy, social media, and government affairs, as well as with colleagues in the communications team—to develop and implement communications plans for Innovation Ohio initiatives.

Responsibilities:

- As the communications lead for several Innovation Ohio policy teams, develop and execute communications plans for the organization's policy work.
- Coordinate with other functional teams, including policy, digital communications, and government affairs, to develop outreach plans for Innovation Ohio's work.
- Brainstorm ways to insert Innovation Ohio policies and voices into news of the day and an ever-changing news cycle.
- Develop and maintain relationships with members of the media at the national, state, and local levels, and pitch reporters on covering Innovation Ohio initiatives.
- Develop talking points and messaging and prepare Innovation Ohio experts for media interviews.
- Maintain policy-specific press lists.
- Perform other duties as assigned.



Requirements and qualifications:

- Bachelor's degree or equivalent work experience.
- Five to seven years of experience in media and/or communications. Experience working with reporters is required, and on-the-record spokesperson experience is strongly preferred.
- Excellent writing and editing skills.
- Strong interpersonal skills and the ability to work well on a team.
- Ability to multitask, initiate new projects, meet tight deadlines, and work under pressure in a fast-paced environment.
- Creative and entrepreneurial with strong problem-solving skills.
- Strong organizational skills and attention to detail.
- Nonprofit or political experience is a plus.
- Commitment to Innovation Ohio mission and goals.

To Apply

Please email your resume to Jobs@InnovationOhio.org. Please be sure **combine your cover letter, resume/CV, and sample writing assignment into one Word or PDF file** and upload this combined document

Additional information

Innovation Ohio operates two separate nonprofit organizations to maximize the progressive agenda: Innovation Ohio and the Innovation Ohio Education Fund. This job posting refers collectively to the two organizations under the name Innovation Ohio. Innovation Ohio Education Fund is a nonpartisan 501(c)(3) tax-exempt research and educational institute. It undertakes research, public education and a limited amount of lobbying. Innovation Ohio is a nonpartisan 501(c)(4) tax-exempt organization dedicated to achieving progress through action. It works to transform progressive ideas into policy through rapid-response communications, legislative action, grassroots organizing, political advocacy, and partnerships with other progressive leaders. The organizations share office space and employees.

Innovation Ohio is dedicated to promoting diversity, equity, and inclusion. Diversity is more than a commitment at Innovation Ohio—it is the foundation of what we do. Innovation Ohio recruits, employs, trains, compensates, and promotes regardless of race, religion, sex, national origin, ethnicity, age, disability, political affiliation, sexual orientation, gender identity, color, marital status, veteran status, medical condition, and all the other characteristics that make us unique.