To: Interested Parties

From: Mike Greenfield and Marissa Gerchick, Change Research

Date: September 5, 2018

RE: Results of Statewide Poll for Innovation Ohio

A recent poll from Change Research conducted online surveyed 822 likely midterm election voters in the state of Ohio from August 31 - September 4.

The poll shows Mike DeWine and Richard Cordray in a tight race for governor of Ohio, with DeWine at 45% and Cordray at 43% when all candidates are included on the ballot. With the Green Party and Libertarian candidates removed from the ballot, DeWine and Cordray each get about 43% of the vote, with 14% of voters undecided.

The poll also shows Democratic candidates within a few points of Republicans in a number of key statewide races. In each of these races, respondents were asked to choose who they plan to vote for between the Democrat and the Republican. In the elections for Attorney General and Auditor, the Democratic candidate trails the Republican by less than 5 points. In the races for Treasurer and Secretary of State that lead is tighter; Democratic candidates trail their Republican opponents by less than 3 points.

The poll also tested approval and endorsement power of President Trump. 38% of respondents felt very favorably about President Trump, while 44% of respondents felt very unfavorably about him. Trump’s favorability indicators are related to his endorsement power -- 42% of voters say they are less likely to vote for a candidate who has been endorsed by President Trump. 29% say they would be more likely to vote for a Trump-endorsed candidate and 29% say the endorsement would have no affect on their vote.

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