

QUESTION WORDING AND DEMOGRAPHICS
Survey Conducted for Innovation Ohio
January 14-17 2013

Did you vote in election for President this past November or did something come up so you were unable to vote?

	Total
Voted	100
Other response (TERMINATE)	-

Did you vote at the polls on Election Day or before Election Day by mail or in person?

	Total
At polls	61
By mail	22
In person	17
Not sure (VOL)	-

Now, generally speaking, do you think things in Ohio are going in the right direction, or do you feel things are pretty seriously off on the wrong track?

	Total
Right direction	46
Wrong track	34
Don't know/refused	20

Which one or two of the following issues do you want the Governor and state legislature to make their top priorities in the next few months? (**READ AND ROTATE; PROBE FOR TWO ANSWERS**)

	Total
Creating more jobs	56
Improving the schools	38
Keeping local property taxes down	24
Reducing state income taxes	18
Improving roads and transportation	12
Other (VOL - SPECIFY)	5
(DO NOT READ) Don't know/refused	1

Please note that the numbers have been rounded by computer and occasionally will add up to slightly above or slightly below 100 percent.

Do you believe the economy in your part of Ohio has gotten better, gotten worse, or stayed about the same over the last couple of years?

	Total
Better	23
Worse	28
Same	46
Don't know/refused (VOL)	2

Do you approve or disapprove of the State of Ohio borrowing against future Ohio turnpike tolls in order to fund infrastructure projects now? (**IF CHOICE**) And do you feel strongly or moderately about that?

	Total
Strongly approve	10
Moderately approve	19
Moderately disapprove	24
Strongly disapprove	33
Don't know/refused (VOL)	14

Do you believe the state of Ohio is doing too much, too little, or about the right amount to help improve the quality of public education in Ohio?

	Total
Too much	5
Too little	59
About right	29
Don't know/refused (VOL)	7

Do you believe the public schools in Ohio have the state funding they need to provide a quality education or do the public schools need more funding from the state government in Columbus?

	Total
Have enough	32
Need more funding	60
Don't know/refused (VOL)	7

Which is more important to you (**ROTATE**) Helping local areas fund schools, police and fire services OR Reducing state income taxes?

	Total
More funding	62
Lower income taxes	32
Don't know/refused (VOL)	5

Energy companies pay a severance tax to the state for extracting resources from underground in Ohio, including oil and natural gas. Ohio companies currently pay the second lowest severance tax in the nation.

Do you favor or oppose raising Ohio's severance tax on oil companies to a level similar to other energy producing states like Texas, and using the revenue to restore state services that have been cut? **(IF CHOICE)** And do you feel strongly or moderately about that?

	Total
Strongly favor	41
Moderately favor	21
Moderately oppose	11
Strongly oppose	14
Don't know/refused (VOL)	12

Finally, I have just a few questions for statistical purposes.

Generally speaking, do you think of yourself as a Republican, a Democrat or something else?

(DEMOCRAT:) Would you call yourself a strong Democrat or a not very strong Democrat?

(REPUBLICAN:) Would you call yourself a strong Republican or a not very strong Republican?

	Total
Strong Democrat	26
Not very strong Democrat	8
Not very strong Republican	10
Strong Republican	13
Something else	35
Don't Know/refused (VOL)	7

(IF SOMETHING ELSE OR DK/REF) Do you think of yourself as leaning more towards the Republicans or leaning more towards the Democrats?

	Total
Lean Democrat	23
Lean Republican	28
Neither, independent / no lean (VOL)	31
Neither, Other party (SPEFICY) (VOL)	3
Don't know/refused (VOL)	15

Do you live in a big city, a smaller city, a suburban area, a small town or rural area?

	Total
Big city	17
Smaller city	13
Suburban area	27
Small town	20
Rural area	19
Don't know/refused (VOL)	5

Do you own or rent your home?

	Total
Own	76
Rent	15
Don't know/refused	9

What is the last year of schooling that you have completed? (**DO NOT READ**)

	Total
1st-11th Grade	2
High school grad	26
Technical/Vocational school	3
Some college	20
College grad	26
Post-grad/professional school	19
Don't know/refused	5

Are you married, single, separated, divorced, widowed, or do you live with an unmarried partner?

	Total
Married	56
Single	19
Separated/divorced	10
Widowed	8
Unmarried partner	2
Don't know/refused	5

In what year were you born?

	Total
18 - 24	7
25 - 29	4
30 - 34	6
35 - 39	5
40 - 44	6
45 - 49	11
50 - 54	9
55 - 59	11
60 - 64	10
65 and over	25
No answer	6

Would you please tell me into which of the following categories the total yearly income of your household falls -- including everyone in the household? **(READ)**

	Total
Under \$10,000	4
\$10,000 to \$20,000	5
\$20,000 to \$25,000	4
\$25,000 to \$30,000	5
\$30,000 to \$35,000	3
\$35,000 to \$50,000	8
\$50,000 to \$75,000	15
\$75,000 to \$100,000	12
Over \$100,000	12
(DO NOT READ) Don't know/refused	33

Could you please tell me your race? **(DO NOT READ)**

	Total
White/Caucasian	79
Black/African-American	11
Hispanic	1
Asian/Pacific Islander	1
American Indian/Alaskan native	0
Other	1
Don't know/refused (VOL)	7

Record the respondent's gender.

	Total
Men	47
Women	53